



CORPORATE PROFILE

What We Do: Builder Homesite, Inc. and its subsidiary, New Home Technologies, were both founded with the same mission – to bring homebuilding industry leaders together to develop world class technology solutions. Builder Homesite is a consortium of 36 of the national's largest homebuilders and its flagship product is NewHomeSource.com, a consumer website offering the Internet's most comprehensive information and selection of new homes. In 2003, Builder Homesite founded New Home Technologies, a subsidiary consortium of new homebuilders and product suppliers, to create an integrated and standardized online new home design options management solution. Today, Builder Homesite continues to extend its Internet, technology, and marketing expertise into new industries such as rich media production and advertising.

Management: **Tim Costello**, Chairman, President and CEO
Melissa Morman, Chief Operating Officer
Greg Miller, Chief Financial Officer, Corporate Treasurer
Krishna Murthy, Chief Technology Officer

**Flagship
Products:**

NewHomeSource.com – Funded and endorsed by a consortium of the top US homebuilders, NewHomeSource and its partners reach hundreds of thousands of actively searching new home shoppers every month. Builders can market their homes and communities using descriptions, maps, plans and more and receive highly qualified leads.

Envision - Envision is a fully integrated and standardized options management solution for the entire building industry and includes specific tools for manufacturers, builders, and homebuyers.

Employees: 90

Founded: **Builder Homesite Consortium** – March 2000
New Home Technologies Consortium – January 2004

Headquarters: Austin, Texas