



EXECUTIVE MANAGEMENT TEAM

Tim Costello

Chairman of the Board, President, Chief Executive Officer

Tim Costello is currently Chairman and Chief Executive Officer of Builder Homesite, Inc. (BHI), and New Home Technologies, LLC. Prior to BHI, Mr. Costello worked for Applied Materials as Vice President, Global Operations. Previously, Mr. Costello served as the Vice President of Strategic & Technical programs for the World Wide Manufacturing Organization, Vice President of Production Engineering, Managing Director for the Common Module Manufacturing & Engineering (CMM&E) organization, and the Director of Engineering for the mainframe group in Austin, Texas. In addition Mr. Costello has consulted internationally on the development & implementation of world-class manufacturing, engineering and quality systems. Mr. Costello also serves on the boards of Factory Logic Inc.; The Shingo Prize for Excellence in Manufacturing; The Trust for Public Land of Texas; The Trust for Public Land National Marketing Council; and Cornell University Engineering Advisory Council.

Melissa Morman

Vice President, Chief Operating Officer

Melissa Morman brings 21 years of consultative selling, account management, and general management experience to the Builder Homesite/New Home Technologies team (BHI/NHT). She started as Vice President, CRM & Builder Alliances and then moved into the Chief Operating role. In addition to her traditional COO responsibilities, she is responsible for managing the consortiums themselves. Before coming to BHI/NHT, Ms. Morman was most recently with ClientLogic, a leading provider of integrated infrastructure and customer relationship management solutions. She held several executive positions, the last being Client Management Officer. Prior to ClientLogic, Morman worked at R.R. Donnelley/Stream for over 10 years focusing on creating and developing global strategic partnerships with major technology leaders.

Greg Miller

Vice President, Chief Financial Officer, Corporate Treasurer

Greg Miller brings 20 years of high-tech industry financial management experience in the U.S., Europe and Asia to the Builder Homesite executive team. At the executive level, Mr. Miller most recently served Pervasive Software, Inc., a leading provider of data management products and services for desktop and Web-based mission-critical business solutions. Mr. Miller gained much of his experience from Applied Materials where he spent 13 years in a variety of executive financial management positions.

Krishna Murthy

Vice President, Chief Technology Officer

Krishna Murthy brings over 15 years of experience in technology management and implementation to the BHI/NHT team. Before joining Builder Homesite, Inc., he was the Chief Technology Officer of Rx.com, a technology driven start-up firm engaged in e-commerce in the online pharmacy arena. Prior to that he managed technology at MCC, a premier research consortium; Danka Omnifax, an office equipment sales and service company; and an environmental information services company. Mr. Murthy has significant experience in technology architecture, technology project management, business process re-engineering, set up and formation of a technology team and implementation of relevant technologies for a businesses.